



Greater value,
superior quality.
Guaranteed.

The power of system-matched supplies



Get maximum performance from your Datacard® systems

Choosing the right supply items can often spell the difference between success and failure, especially in high-volume card issuance operations and high-profile secure identity programs.

While the concept of system-matched supplies is not new, it is now more critical than ever. Datacard® Certified Supplies have always delivered superior card quality and optimum equipment performance. But now, Datacard® ribbons, topcoats, laminates, foils and cleaning tapes hold the key to achieving all of this and more.

Lower total cost of ownership

Datacard® Certified Supplies are designed in tandem with our highly sophisticated card issuance systems and card printers. In fact, for newer Datacard® high-volume card issuance systems, the addition of intelligent supply technology has moved much of the system intelligence from the equipment to the supply items. For secure identity applications, the sophisticated topcoats and laminates we design work in conjunction with our printers to deliver highly secure credentials, such as national IDs, employee badges and passports.



Datacard® Certified Supplies are also designed to deliver the best possible value. Our newer card issuance systems and desktop printers include supply conservation breakthroughs that ensure maximum output from each supply item. Plus, guaranteed product quality minimizes card remakes and other costs associated with using inferior supply items.

Card issuance supplies

System-matched supplies for every Datacard® system

Low cost-per-card is a critical element of success in any centralized or distributed issuance card operation. If per-card costs increase even a fraction over plan, financial projections and business objectives are in jeopardy. We have a superior understanding of the technology and economics behind card issuance better than anyone in the world—and Datacard Certified Supplies reflect that expertise.

We have integrated a host of intelligent features into the supply items for our newest solutions, the Datacard® Maxsys™ card issuance system and the Datacard® SP Series card printers. Built-in intelligence in the supply items, such as print ribbons, cleaning tapes and topping foils, allows the systems to conserve supplies and prompt operators when supplies need to be changed or replenished. In fact, critical features that minimize per-card costs and speed card issuance simply cannot be activated without our specially designed supply items.

We also offer a complete portfolio of supplies for all other Datacard® desktop card printers and card issuance systems. Experienced card issuers insist on Datacard Certified Supplies because the appearance, durability and performance of their personalized cards are important to them. They know they will only get the results they want with system-matched supplies from Datacard.



Key Offerings

Datacard works closely with leading technology providers and supply manufacturers to develop supplies needed for highly successful card programs.

- ◆ Color and monochrome print ribbons
- ◆ Operator-replaceable printheads
- ◆ Cleaning tapes and rollers
- ◆ Topping foils
- ◆ Indent print ribbons
- ◆ Clear and holographic topcoats
- ◆ DuraGard® security laminates
- ◆ Card delivery and card mailing supplies
- ◆ Slot punches, badge holders and lanyards



HIGH-VOLUME CARD ISSUANCE SYSTEMS



DESKTOP CARD PRINTERS

Secure identity supplies

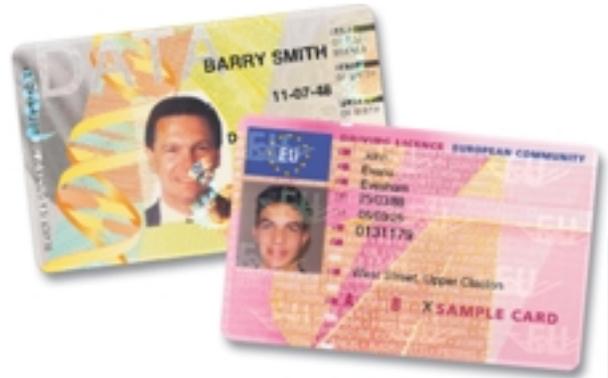
Maximum card security and durability

Government agencies, corporations and other enterprises that face increasingly sophisticated security threats have relied heavily on Datacard® secure identity systems and Datacard® Certified Supplies for more than 10 years.

Our systems and supplies provide strong lines of defense against fraud, forgery and alteration. They help ensure security and integrity for virtually any type of identification document, from national IDs and passports to employee badges and driver's licenses.

Extensive research and development capabilities, along with a decade of mission-critical experience, have allowed us to develop an unmatched portfolio of solutions, including card durability laminates and topcoats, plus a variety of sophisticated Optically Variable Devices (OVDs) containing advanced security techniques and printing capabilities.

Often, the answer to a pressing security issue can be found in our existing supplies portfolio. If not, we will examine your security needs and collaborate with carefully selected manufacturing partners to develop highly effective products and technologies.



Key Offerings

Datacard's extensive family of inline topcoats and DuraGard® security laminates offer a variety of technically advanced security and performance features:

- ◆ Optigram™ security designs
 - Custom guilloche fineline designs
 - SecureText™ 3,200 dpi microtext
 - Registered imaging
 - Laser-retrievable covert images
 - Ultraviolet, infrared and color shift inks
- ◆ High-security, high-resolution OVD images and text
- ◆ Superior moisture resistance
- ◆ Optimum abrasion resistance
- ◆ Tamper evidence



SECURITY • POSITIVE IDENTIFICATION • DURABILITY • PROTECTION • SECURITY • POSITIVE IDENTIFICATION

Emerging supplies technology

GUARANTEED • SYSTEM-MATCHED • AUTHENTIC • GUARANTEED



Distinctive blue cores make it easy to identify Datacard® Certified Supply items for our newer card issuance systems and desktop printers.

A smart, new approach

Intelligent supply technologies built into our patent-pending distinctive *blue* cores allow ribbons, cleaning tapes and other supply items to communicate with Datacard® systems and printers. This exchange of information helps ensure that the proper Datacard® supplies are installed for each job. It also allows the system to proactively conserve supply items and automatically prompt operators when a supply change or replenishment is upcoming.

The impact of this intelligent supply technology makes a tremendous difference on your bottom line. You get greater value, better cards and superior productivity, while reducing waste.

Look for *blue* core supplies

Recently introduced card issuance systems and printers include Datacard® Certified Supplies with distinctive *blue* cores with platinum flecks. Datacard is the only manufacturer offering supplies with these distinctive *blue* cores. This makes it quick and easy to identify Datacard Certified Supplies. Soon all Datacard Certified Supplies will feature our distinctive and exclusive *blue* cores.

Your best choice for supplies

Protect your investment in Datacard® solutions by only using Datacard® Certified Supplies. You can count on Datacard for all of your supplies needs. We engineer superior performance and reliability into every system-matched supply item we offer. For you, that means smooth printing, brilliant image quality, high security and exceptional performance. Worldwide representation creates a fast, direct connection with the supplies and support you need, when and where you need them. To ensure you are using Datacard Certified Supplies, look for ribbons that feature our distinctive and exclusive *blue* cores.

Global availability

We sell and support Datacard® Certified Supplies in more than 120 countries worldwide. No matter where you do business, Datacard can provide you with quality supply items for your Datacard® card issuance systems and card printers. To learn more, contact your local authorized Datacard solutions provider or visit www.datacard.com.

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