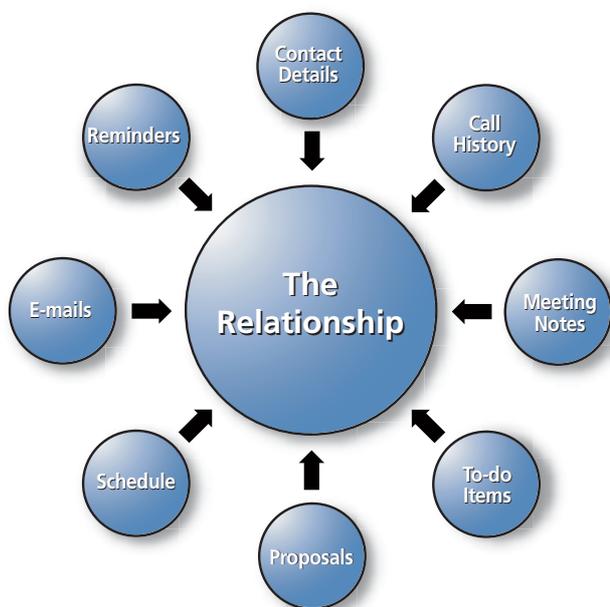




www.act.com

Get the complete picture of every customer relationship!

ACT!™



SEE WHY MILLIONS OF PEOPLE ALL OVER THE WORLD USE ACT! TO STAY ON TOP OF THEIR CUSTOMER RELATIONSHIPS.

You see, unlike other productivity tools, ACT! links every detail by your most important asset: your customer relationship. So everything about your customer—back to your very first meeting—is right in front of you when you need it.

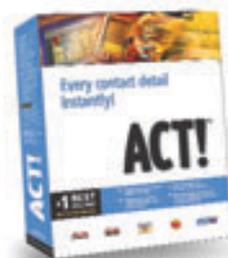
Need to know what was discussed at that first meeting? It's right there.

How about when you need to deliver on your promise? That's there, too.

Even details like proposals you sent, upcoming meetings, and critical dates are linked together in one place. So you can see exactly where you're at with your customer.

Because if you can't put your fingers on those details right now, and give customers the attention they deserve, you might find yourself wondering just where those customers went.

- **Organises all your customer information in one place.**
- **Tracks unlimited calls, meetings, and to-do items.**
- **Manages your sales pipeline with forecasting tools and built-in reports.**
- **Works with Microsoft Outlook, Microsoft Word, Palm OS Handhelds and paperbased organisers.**
- **Comes with 9 free ACT! Bonus Pack add-on products!**



ACT! Sales Line: • ☎ 1800 675 617 (Australia) • ☎ 0800 775 617 (New Zealand) • ☎ + 65 6 356 7718 (Singapore)
 • ☎ + 91 11 691 9303 (India) • ☎ + 61 3 9862 3319 (International) • **ACT! email:** apsales@act.com

"As a start-up Internet company, it is essential that everyone...stay abreast of our contacts and the activity that occurs with these contacts. ACT! has been the perfect solution to keep everyone on the same page."

Tracy Clifford, Zulunet

☛ CORPORATE SALES:

If you require 10 or more users licences please contact ACT! Sales to receive volume pricing on the ACT! Sales Line or email list above.

☛ BONUS PACK CD...FREE WITH ACT! VERSION 5.0!

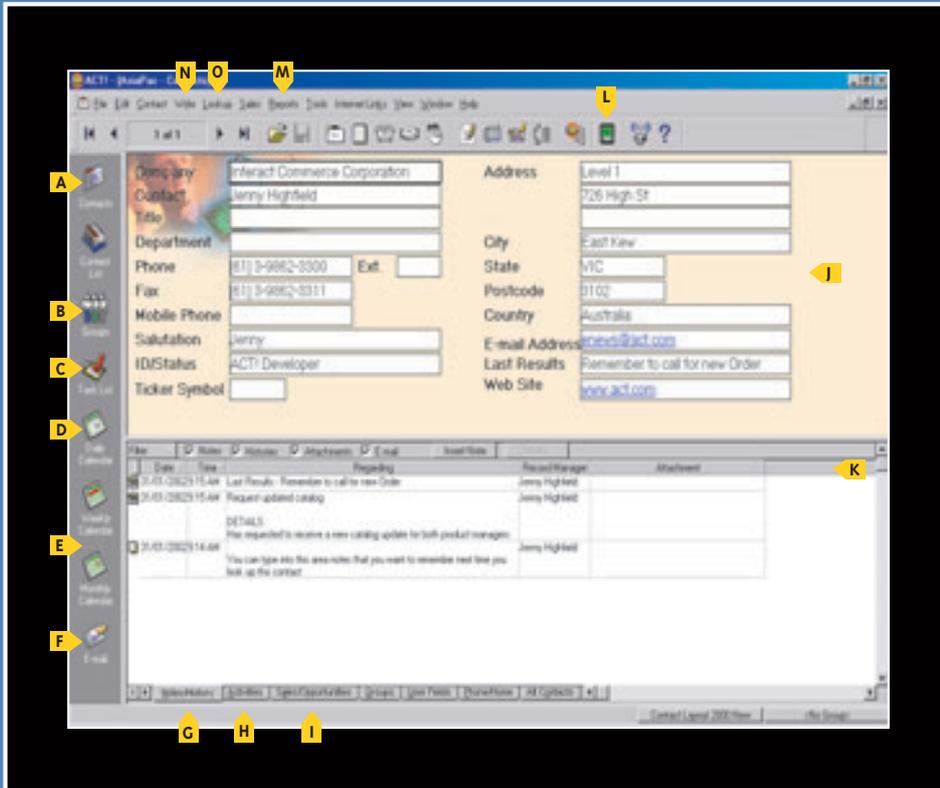
Includes valuable add-on software to:

- Sync with Palm OS handhelds
- Add pictures to any contact record
- Send graphical e-mails to one or many
- Produce advanced sales reports
- And much, much more!



**USING MICROSOFT OUTLOOK,
A PALM OS HANDHELD, OR
A PAPER-BASED ORGANISER?**

**ACT! WORKS WITH ALL OF
THEM...AND GIVES YOU THESE
ADDITIONAL FEATURES!**



- A** Store unlimited contacts and sort however you choose.
- B** Group contacts by interest, account, project, and more.
- C** Prioritise tasks so nothing falls through the cracks.
- D** View and print daily, weekly, or monthly calendars.
- E** Schedule calls, meetings, and to-do items and set on-screen reminders.
- F** Send e-mail from ACT! or other popular e-mail programs including Microsoft Outlook.
- G** Keep date - and time - stamped notes from conversations and meetings.
- H** Automatically log calls, meetings, letters, and other upcoming and completed activities.
- I** Easily forecast and report on sales opportunities.
- J** Customise screen layouts to suit your business requirements.
- K** Attach proposals, presentations, and spreadsheets right to customer files.
- L** Synchronise calendar, contact, and to-do items with Palm OS handhelds.
- M** Use a standard report or customise one to meet your specific needs.
- N** Send personalised letters, e-mail, and faxes to one-or mail merge to thousands!
- O** Instantly find anyone or any detail.

Find anyone or any detail using instant Lookup.	✓
Store searchable date- and time-stamped notes for every contact.	✓
Show calls, meetings, documents, and other details related to any contact.	✓
Link calendar events to contact records automatically.	✓
Create a log of completed activities for every contact.	✓
Track and prioritise all upcoming calls, meetings, and to-do items.	✓
Attach letters, e-mails, proposals, and more to contact records.	✓
Forecast and track sales opportunities to more effectively manage your pipeline.	✓
Create personalised letters, labels, and faxes with a single click.	✓
Use standard reports-or customise them for contact, activity, and sales summaries.	✓
Customise screen layouts to suit your business requirements.	✓
Share ACT! databases with other users via e-mail or a network.	✓
Manage contacts individually-or in a Group for account-based activities.	✓
Integrates with Microsoft Outlook e-mail, contacts, and calendar.	✓
Prints contact lists and calendars for more than 20 different formats.	✓
Synchronises with Palm OS handhelds.	✓

GETTING RESULTS DOESN'T GET ANY EASIER!

1	2	3	4	5
INSTALL IT! Get ACT! up and running in less than 10 minutes!	IMPORT IT! Import existing contacts from popular programs in seconds!	BUILD IT! Start building more profitable customer relationships today!	MANAGE IT! Impress clients with your follow up and attention to detail!	SELL IT! Close deals faster-and stay ahead of the competition!

SYSTEM REQUIREMENTS

- Microsoft Windows® 95/98/Me/NT/2000 or Windows XP operating system.
- Minimum 50 MB of free hard disk space.
- CD-ROM drive.
- 133 MHz processor or higher.
- 32 MB of memory or higher.
- VGA or higher monitor resolution.
- Windows-compatible modem required auto-dialing or modem-based synchronisation.
- Microsoft TAPI-enabled phone hardware and caller ID support required to auto-find contacts.

WORKS WITH THESE POPULAR PRODUCTS

- Microsoft Outlook 98/2000/2002(XP) and Outlook Express 5 or later; Lotus® cc:Mail™ and Notes™ 4.6 or later; and Eudora Pro™.
- Microsoft Word® 97/2000/2002(XP).
- QuickBooks® Pro 2002/Premier 2002 (linking software available separately these versions of QuickBooks™ are currently only available in the United States).
- WinFax PRO 8.03 or later and Microsoft Fax.
- Novell Netware 3.12 or later and Microsoft Networks.
- Palm OS™ handhelds 3.0 or later.

For sales enquiries contact your nearest stockist: