

Introduction

This flow-chart represents CASA's eCommerce navigation philosophy (*based upon best conventional tab navigation*) for customer parametric selection of Relays & Contactors beginning from the primary product selection panel with its **hover-over~pop-out~drop-down** (drill-down) tab selection paradigm to easily reach all options by the fastest possible method. The data structures underlying this are derived from the CASA Business System.

Structured Menu Design

Electrics-Switches


<http://www.casa.co.nz>
**Image-Montage #**

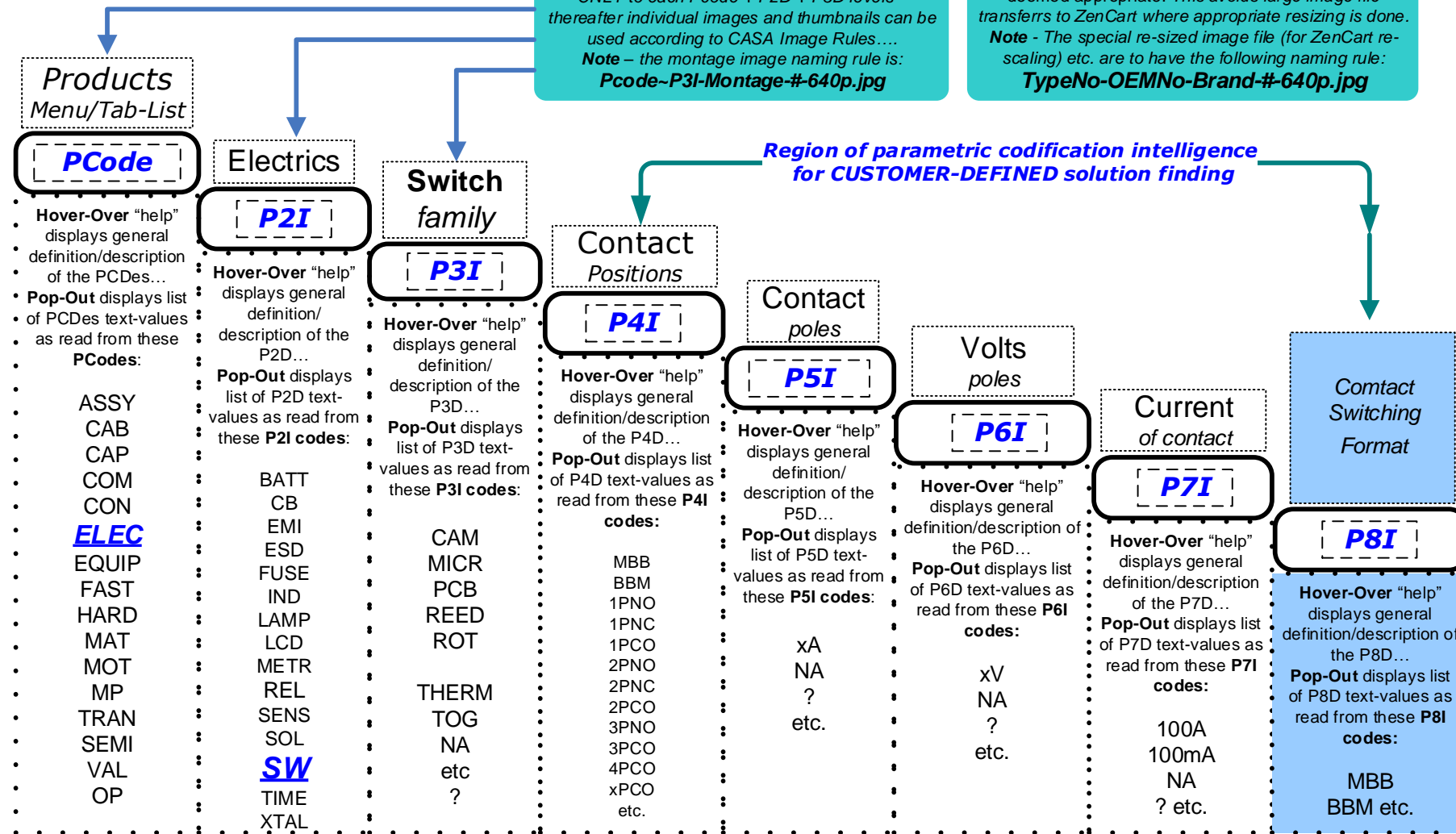
When/where available these montages are applied **ONLY** to each Pcode + P2D + P3D levels – thereafter individual images and thumbnails can be used according to CASA Image Rules....
Note – the montage image naming rule is:
Pcode~P3I-Montage-#640p.jpg

Image-Thumbnails

Standard Images of 640 (maximum pixels wide/high) are deemed appropriate. This avoids large image file transfers to ZenCart where appropriate resizing is done.
Note - The special re-sized image file (for ZenCart re-scaling) etc. are to have the following naming rule:
TypeNo-OEMNo-Brand-#640p.jpg

Image # suffix

(applied **ONLY** for picture and/or gallery reference)

Region of parametric codification intelligence for CUSTOMER-DEFINED solution finding
**Table View**

At the level of parametric drilling that less than 10 items are filtered we can consider presenting a List-View (a table view now containing the shopping cart functions).

Notes**P8I & P9I**

In some other product groups (PCode) the P8I and P8D codes may be placed here rather than where they may be more logically appropriate (*as in this instance*).

Missing Parameters

It has yet to be agreed that where parameters are currently missing from product information a 'blank' may be accepted.