Introduction

This flow-chart represents CASA's eCommerce navigation philosophy (based upon best conventional tab navigation) for customer parametric selection of Relays & Contactors begining from the primary product selection panel with its hoverover~pop-out~drop-down (drill-down) tab selection paradigm to easily reach all options by the fastest possible method. The data structures underlying this are derived from the CASA Business System.

Structured Menu Design Electrics-Switches



http://www.casa.co.nz



Image-Montage

When/where available these montages are applied ONLY to each Pcode + P2D + P3D levels thereafter individual images and thumbnails can be used according to CASA Image Rules.... Note - the montage image naming rule is: Pcode~P3I-Montage-#-640p.jpg

Image-Thumbnails

Standard Images of 640 (maximum pixels wide/high) are deemed appropriate. This avoids large image file transferrs to ZenCart where appropriate resizing is done. Note - The special re-sized image file (for ZenCart rescaling) etc. are to have the following naming rule: TypeNo-OEMNo-Brand-#-640p.jpg

Image # suffix

(applied ONLY for picture and/or gallery

Products Menu/Tab-List

PCode Electrics

Hover-Over "help" displays general definition/description of the PCDes...

· Pop-Out displays list of PCDes text-values as read from these :

PCodes: **ASSY** CAB

CAP COM CON **ELEC EQUIP FAST** HARD MAT MOT MP **TRAN** SEMI VAL

OP

Switch P2I

Hover-Over "help" displays general definition/ description of the P2D...

Pop-Out displays * list of P2D textvalues as read from . these P2I codes:

> **BATT** CB EMI **ESD FUSE** IND LAMP LCD **METR** REL **SENS** SOL

> > SW

TIME

XTAL

family P3I

* Hover-Over "help" displays general definition/ description of the

Pop-Out displays list of P3D textvalues as read from these P3I codes:

> CAM **MICR PCB** REED **ROT THERM** TOG NA etc ?

Contact **Positions**

Hover-Over "help" displays general definition/description

P4I

Pop-Out displays list of P4D text-values as * read from these P4I

> **MBB** BBM 1PNO 1PNC 1PCO 2PNO 2PNC 2PCO 3PNO 3PCO 4PCO

xPCO

etc.

Contact poles

P5I

of the P4D

codes:

Hover-Over "help" displays general definition/ description of the P5D

list of P5D textvalues as read from . these P5I codes: .

> xΑ NA etc.

Volts poles

P6I

Region of parametric codification intelligence

for CUSTOMER-DEFINED solution finding

Hover-Over "help" displays general Pop-Out displays • definition/description of the P6D...

Pop-Out displays list of P6D text-values as read from these P6I codes:

> χV NA etc.

100A 100mA NA ? etc.

Comtact Current Switching of contact **Format**

P7I

Hover-Over "help"

read from these P7I

codes:

displays general definition/description Hover-Over "help" of the P7D... displays general Pop-Out displays list definition/description of of P7D text-values as the P8D...

Pop-Out displays list of P8D text-values as read from these P8I codes:

P8I

MBB BBM etc.

Table View

At the level of parametric drilling that less that 10 items are filtered we can consider presenting a List-View (a table view now containing the shopping cart functions).

Notes P8I & P9I

In some other product groups (PCode) the P8I and P8D codes may be placed here rather than where they may be more logically appropriate (as in this instance).

Missing Parameters

It has yet to be agreed that where parameters are currently missing from product information a 'blank' may be accepted.