



Philips Signage Solutions
Multi-Touch Display

42"

Edge LED Backlight
Full HD
Optical Imaging, 6 Touch points

SignageSolutions

BDL4256ET



Discover a new level of interaction

with this multi touch LED display

Get even closer to your audience than ever before. Fast, precise and extremely durable, its high performance is matched by excellent reliability and functionality.

Optimised for public viewing

- Full HD LED for brilliant images with incredible contrast
- Designed for 24/7 operation

Supreme audience interaction

- Experience amazing interactivity with true Multi-Touch
- Optical touch technology for advanced user interaction
- True multi-touch with 6 simultaneous touch points
- Compatible with all leading operating systems

Innovative solutions for any signage application

- Optional OPS Insert to create an all-in-one solution

Care about you, your business and your audience

- SmartPower for energy saving

Maximising the impact of your message

- Manage and control your network remotely via SmartControl

Highlights

Full HD LED technology

Picture Quality matters. Standard displays deliver quality, but you expect more. Imagine crisp detail paired with high brightness, incredible contrast and realistic colours for a true-to-life picture.

Plug-and-Play Multi-Touch



A brand new level of interactivity is now available thanks to integrated touch technology. More flexibility and optimum simultaneous touch performance coupled with excellent operability opportunities give you the ultimate in user interaction. Multi-Touch displays are equipped with automatic touch recognition. The USB connector is HID-compliant, providing true plug-and-play operation.

Optical multi-touch

The sensors on the edge of the screen give you perfect clarity whilst at the same time offering multi-touch interaction, opening up all kinds of possibilities for new interactive applications.

6 simultaneous touch points

Enjoy a more interactive experience with up to 6 touch points at the same time. Ideal for when you have more than one user interacting with your application simultaneously, the 6 touch points offer an extremely cost-effective solution.

Software compatibility

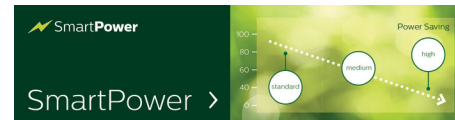
Our touch displays are software-independent and support Windows 8, Windows 7, Vista, XP, Mac OS and Linux.

OPS Insert

Turn your display into an all-in-one digital signage solution and create a display network that is connected, intelligent and secure. Open Pluggable Specification (OPS) is an industry-standard slot into which you can add an OPS-standardised media player. This cable-free solution gives you the ability to install, use or

maintain your hardware whenever you need to.

SmartPower



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

SmartControl

SmartControl lets you remotely control and manage your network of displays via RJ45 and RS232C. Easily fine-tune all display settings including resolution, brightness, contrast and cloning of your settings over your complete network.

Designed for 24/7 operation

Because business never sleeps, our signage displays are designed for 24/7 use. Taking advantage of superior components to ensure a higher level of quality, you can count on this range of models for complete around-the-clock reliability.

SmartCollection

SmartCollection

SmartCollection offers you customisable solutions to meet your specific requirements.

Both integrators and solution providers are offered the latest innovations, while the audience can enjoy impactful solutions. When developing smart innovations we focus on Caring, Innovative and Impactful solutions.

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