

HP SignagePlayer mp8200s Get noticed

Built for digital signage, this small but powerful media player, with Scala Player software pre-installed, drives communications to capture your customer's attention.



SCALA

Built for digital signage

HP SignagePlayer mp8200s featuring Scala® QuickStart™¹ is an easy-to-deploy digital signage solution specifically designed by HP and Scala for smooth and reliable playback of digital signage media. Providing high performance in a small, mountable² chassis, the HP SignagePlayer mp8200s is preinstalled with Scala® Player¹ software and a Windows® Embedded Standard 2009 operating system.

Small but powerful

Built on powerful Intel® Core™ technology,³ and using integrated Intel® HD Graphics, the HP SignagePlayer mp8200s has all the power you need to run compelling 1080p digital signage content in a small unit that can be mounted on the back of a display. For even more graphics power, take advantage of an optional ATI Radeon 5450 MXM graphics card.

Scala Player Features

- Superior and reliable playback – Delivers smooth sub-pixel motion without choppiness or stuttering. Store and forward technology keeps all content on the local player. If your network connection goes down, your content will still be up and running.
- Efficient content downloading – When you make changes to your content, the player will only download changes to the script, not the entire content.
- Reporting and monitoring – Communicates to a central server to track player health and log events for ad billing and/or other reporting.
- Interactive-capable – Plays interactive content with an HP touchscreen (sold separately).

Use it two ways

The HP SignagePlayer mp8200s comes pre-installed with a full version of the Scala® Player¹, which provides flexibility to be used as part of a Scala®-based digital signage network or used as a Scala® QuickStart™¹ hosted solution. Whether you're using it for enterprise Scala

deployments or for QuickStart, you'll be up and running in minutes using this easy software/hardware solution.

Trusted technology

The HP mp8200s is a purpose-built digital signage solution with industry-leading technologies from a company you can trust. With more than 20 years of business display and computing engineering expertise and an expansive portfolio of high-performance solutions for every-sized business, the HP SignagePlayer mp8200s is built for demanding 24/7 retail environments and the latest digital signage applications so you can focus on your business, not your technology. Backed by a three-year limited warranty and HP worldwide service and support, your HP SignagePlayer is ready to work when you are.

Complete signage solutions

Our relationships with leading digital signage software makers allows you to take advantage of integrated software to seamlessly create and manage your information. Built in management tools help you securely manage and monitor your information even when the sign is powered off.

For more information about HP SignagePlayer mp8200s or HP Digital Signage Solutions visit us at www.hp.com/go/digitalsignage.



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SPECIFICATIONS	mp8200s
Form factor	Ultra-slim
Operating system	Pre-installed Genuine Windows® Embedded Standard 2009
Software¹	Scala® Player with QuickStart™
Processor^{3,4,5}	2nd Generation Intel® Core™ i3-2100 and Core™ i5-2400s processors with Intel vPro™ Technology
Chipset	Intel® Q67 Express
Memory	2 GB or 4 GB PC3-10600 (DDR3-1333) SODIMM memory
Internal storage⁶	160 GB 2.5" Hard Disk Drive or 160 GB SATA Solid State Drive
Expansion bays	External: One (1) Slimline Internal: One (1) 2.5-inch
Expansion slots	One (1) each mini PCIe, MXM
Graphics	Integrated Intel® HD Graphics, optional ATI Radeon 5450 512MB MXM discrete graphics available
Audio/Visual	Realtek ALC261 HD Audio, internal speaker
Communications⁷	Intel 82579LM Gigabit Network Connection Intel Centrino Advanced-N 6205 Wireless NIC (mini PCI Express)
Ports and connectors	Front: four (4) USB, microphone, headphone Rear: six (6) USB, PS/2 keyboard and mouse, line in, line out, VGA, DisplayPort, RJ-45 Network
Input devices	HP USB Standard Keyboard, HP USB optical scroll mouse
Security	Trusted Platform Module (TPM) 1.2, DriveLock, Solenoid Hood Lock and sensor, Chassis padlock loop and cable lock support
Power	135W 87% efficient active PFC Discrete graphics: 180W active PFC 87% efficient Advanced Configuration and Power Management Interface (ACPI), Dual State Power Button
Dimensions	66 x 251.5 x 254 mm 2.6 x 9.9 x 10 in
Weight	3.07 kg 6.75 lb
Warranty and services⁸	3-3-3 limited warranty delivers on-site, next business-day service for parts and labor and includes free telephone support 24 x 7. You can also select from a range of HP Care Pack services to extend your protection beyond the standard warranties. See http://www.hp.com/go/lookuptool for more information.

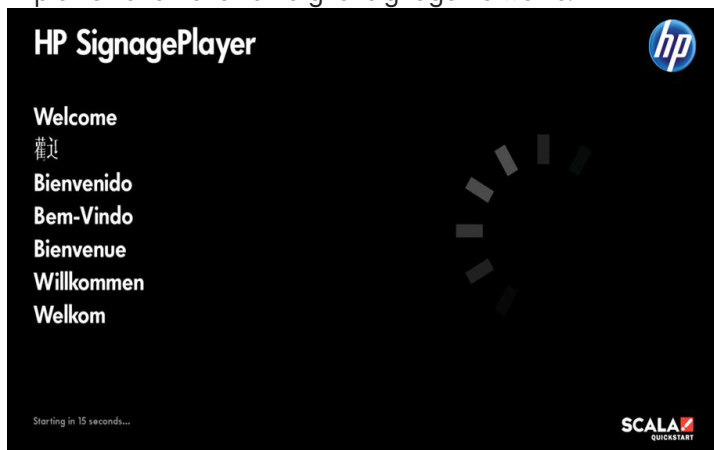


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HP SignagePlayer mp8200s mounted to the HP LD4200 Digital Signage Display. Optional HP Digital Signage Display and Wall Mount Kit sold separately.



The HP mp8200s connects to the easy-to-use Scala® QuickStart™ hosted solution, specifically designed for quick and easy implementation of small digital signage networks.



Scala QuickStart: An easy and inexpensive digital signage solution for small networks.

Use Scala® QuickStart™ to easily create relevant messages, push the information to your HP Digital Signage Displays in brilliant color, and grab your customer's attention. Scala® QuickStart™ makes creating professional looking content quick and easy with an easy-to-use, web-based interface with built-in content templates. In minutes you'll have professional-looking digital signage messaging up and running.¹

An intuitive visual interface makes content management easy. The browser-based content management software¹ features a simple, visual interface for creating, managing, and scheduling information and devices on your digital signage network, along with built-in configurable templates that can help you get professional-looking signage up and running quickly.

The interface is simple, but the software is powerful. While the content management system is simple to use, it has powerful features that allow you to create exciting digital signage layouts and manage multiple players and users.

- Create layouts with images, text, movies, Adobe® Flash® animations, RSS feeds and interactive content.
- Multiple user support with role-based security and approval features
- Control multiple players in multiple locations
- Landscape or portrait orientation supported
- Continuous monitoring of player uptime
- Powerful and versatile playlisting and scheduling capabilities

A step-by-step setup wizard gets you up and running in minutes. The first time you boot it up, the HP mp8200s has an easy step-by-step wizard that walks you through the setup process. After initial setup, the unit automatically runs scheduled content without interruption.

No IT help required. All you need is a broadband Internet connection (sold separately). Plug it in and the HP mp8200s automatically connects to the Internet and is controlled from a subscription based centralized hosted portal¹ that lets you manage content. No special configuration or security processes are required.



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1. Scala Content management software required and sold separately. Scala Quickstart available via a monthly subscription. Cost is \$45 per month. Credit card required. Subscription may be activated at <https://registration.scalaquickstart.com>. Other Scala Products are available from Scala Certified Partners. Contact a Scala Certified Partner for pricing.
2. HP Digital Signage Display sold separately. HP Wall Mount Kit required and sold separately.
3. vPro Technology – Some functionality of this technology, such as Intel Active Management technology and Intel Virtualization technology, requires additional 3rd party software in order to run. Availability of future “virtual appliances” applications for Intel vPro technology is dependent on 3rd party software providers. Compatibility with future “virtual appliances” and Microsoft Windows 7 operating system is yet to be determined.
4. 64-bit computing on Intel architecture requires a computer system with a processor, chipset, BIOS, operating system, device drivers and applications enabled for Intel® 64 architecture. Processors will not operate (including 32-bit operation) without an Intel 64 architecture-enabled BIOS. Performance will vary depending on your hardware and software configurations. See www.intel.com/info/em64t for more information.
5. Intel’s numbering is not a measurement of higher performance.
6. For hard drives, GB = 1 billion bytes, TB = 1 trillion bytes. Actual formatted capacity is less. Up to 16GB (for Windows 7) of disk space is reserved for the system recovery software.
7. Wireless access point and Internet service required and sold separately. Availability of public wireless access points is limited.
8. To choose the right level of service for your HP product, use the HP Care Pack Services Lookup tool at www.hp.com/go/lookuptool. Additional HP Care Pack Services information by product is available at www.hp.com/go/carepack. Service levels and response times for HP Care Packs may vary depending on geographic location. Restrictions and limitations apply. Service starts at date of hardware purchase. For details, visit www.hp.com/go/carepack.