



<http://www.casa.co.nz>



**Image #
suffix**

(applied ONLY for picture and/or gallery reference)

Structured Menu Design Electrics-Relays

Introduction

This flow-chart represents CASA's eCommerce navigation philosophy (*based upon best conventional tab navigation*) for customer parametric selection of Relays & Contactors beginning from the primary product selection panel with its **hover-over~pop-out~drop-down** (*drill-down*) tab selection paradigm to easily reach all options by the fastest possible method. The data structures underlying this are derived from the CASA Business System.

Image-Montage #
When/where available these montages are applied ONLY to each Pcode + P2D + P3D levels – thereafter individual images and thumbnails can be used according to CASA Image Rules...
Note – the montage image naming rule is: **Pcode~P3I-Montage-#-640p.jpg**

Image-Thumbnails
Standard Images of 640 (maximum pixels wide/high) are deemed appropriate. This avoids large image file transfers to ZenCart where appropriate resizing is done.
Note - The special re-sized image file (for ZenCart re-scaling) etc. are to have the following naming rule: **TypeNo-OEMNo-Brand-#-640p.jpg**

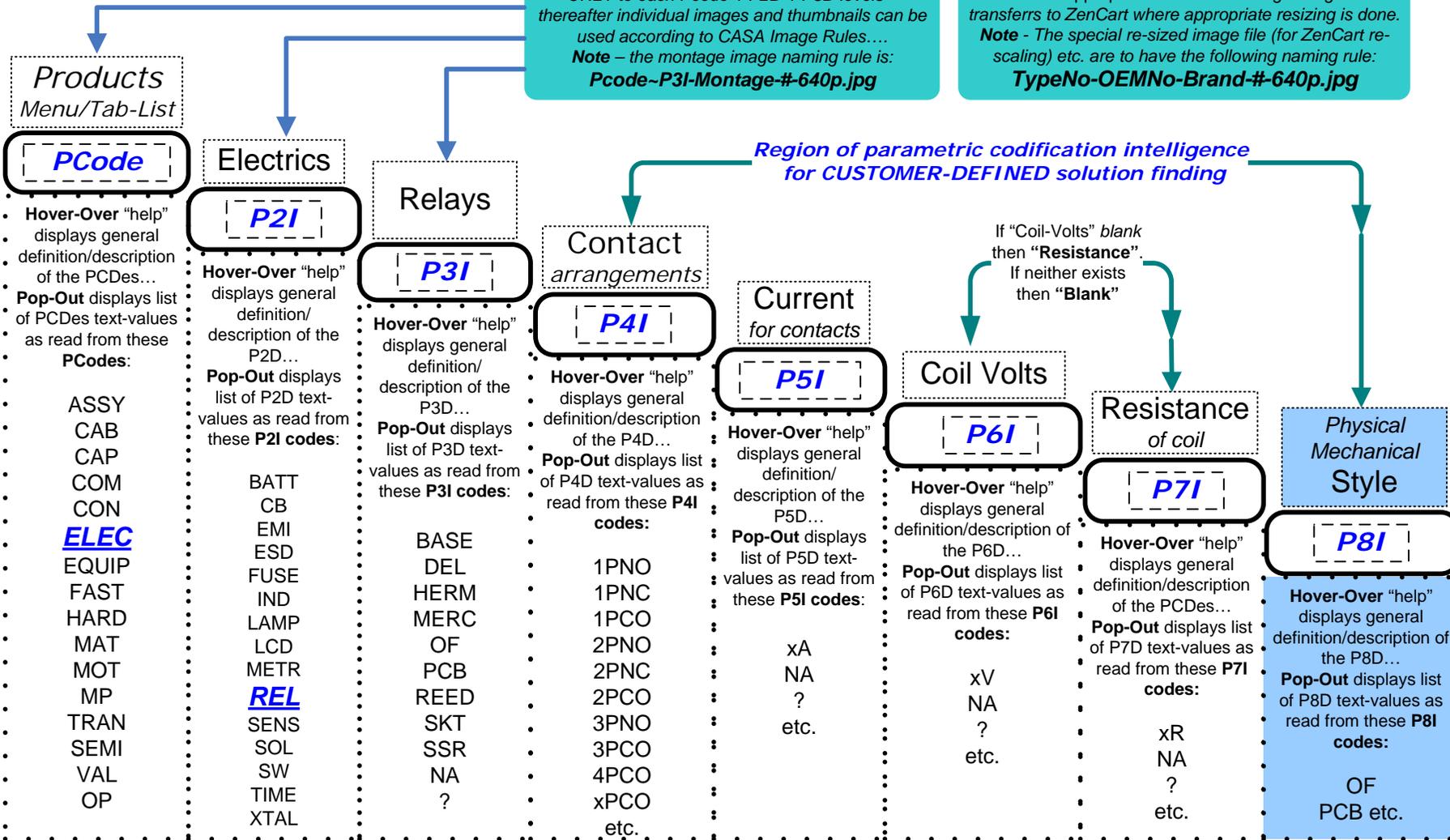


Table View
At the level of parametric drilling that less than 10 items are filtered we can consider presenting a List-View (a table view now containing the shopping cart functions).

Notes
P8I
In some other product groups (PCode) the P8I and P8D codes may be placed here rather than where they may be more logically appropriate (*as in this instance*).
Missing Parameters
It has yet to be agreed that where parameters are currently missing from product information a 'blank' may be accepted.