





(Incorporated in England The liability of the members is limited)

DIRECTORS: The Rt. Hon. Lord Nelson of Stafford, LL.D. (Chairman)
The Hon. George Nelson, M.Inst.C.E., M.I.Mech.E., M.I.E.E. (Deputy Chairman)
R. E. Burnett, M.A., M.I.E.E., A.Inst.P. (Managing Director)
Sir Noel Ashbridge, B.Sc., M.I.C.E., M.I.E.E.
P. Horsfall
P. L. de Laszlo, O.B.E.
Sir Gordon Radley, K.C.B., C.B.E., Ph.D., M.I.E.E.
F. N. Sutherland, C.B.E., M.A., M.I.E.E.
Sir John Woods, G.C.B., M.V.O., i.d.c.

Head Office and Works

ST. ALBANS . HERTFORDSHIRE . ENGLAND

Telephone: St. Albans 59292 (20 lines) Telegrams: Measurtest, St. Albans

London and the South Office: ENGLISH ELECTRIC HOUSE, STRAND, LONDON, W.C.2 Telephone: Covent Garden 1234

Midland Office: MARCONI HOUSE, 24 THE PARADE, LEAMINGTON SPA Telephone: Leamington Spa 1408

Northern Office: 23/25 STATION SQUARE, HARROGATE Telephone: Harrogate 67455

U.S.A. Office: 111 CEDAR LANE, ENGLEWOOD, NEW JERSEY Telephone: LOwell 7-0607





Designed for precision instrument assembly and test, this new production centre at St. Albans, with its 30,000 square feet of floor space, provides scope for the Company's advanced manufacturing techniques.

PROGRESS IN INSTRUMENTATION

In a young and progressive industry each year brings advancement; the birth of new designs, the refinement of existing products. New firms step into the field, specialisation takes others along a different path. Mere age is not an asset except when it brings the continuity of achievement which, accumulated through the years, is manufacturing experience.

This Company, in 1961, looks back over twenty-five years of uninterrupted design and manufacture of telecommunications measurement equipment. In September, 1936, with a total staff of less than sixty, we were already producing signal generators, bridges, valve voltmeters, oscillators, Q-meters and wavemeters, though naturally in smaller quantities and variety of designs than our present production.

Today, an area of 178,000 square feet houses more than 1,500 personnel. The latest addition to the Works, already operational, is a Production building designed to provide the right conditions for quality instrument manufacture.

A steady increase in productive and engineering capacity ensures our status in a highly competitive field. Experience has shown that only by the proper exercise of these two functions—imaginative design based on true measurement principles and systematic manufacture—can we catalogue quality instruments at the right price. In the future, as in the past, our objective is the best in our field—THE INTERNATIONAL CHOICE FOR ELECTRONIC MEASUREMENT.

- ★ More than 100 catalogued instruments
- * Turnover doubled in the last five years
- * Export sales more than 40% of turnover
- ★ 178,000 square feet of factory space
- ★ 1,500 Personnel
- * Representation in 68 territories





